



English 12– Persuasive article

<p>THESIS</p> <p>Thesis is apparent; thesis is argued logically and persuasively, if not proven. Argument is thorough. Thesis was carefully selected, based on a meaningful problem; definitions are clear (if applicable) and a solution is offered (if appropriate).</p>	<p>/ 10</p>
<p>TOTAL EFFECT/ORGANIZATION @ 10</p> <p>Uses an imaginative, attention-getting introduction (5 points). An effective conclusion gives closure to the essay. Strong ideas are presented in a clear, coherent manner. [In other words, you accomplished the task as you set out to, effectively.]</p>	<p>Intro:</p> <p style="text-align: right;">/ 5</p> <hr style="width: 50%; margin-left: auto; margin-right: 0;"/> <p style="text-align: right;">/ 5</p>
<p>MATTERS of CHOICE (STYLE) @ 10</p> <p>The essay is interesting and readable in a journalistic style. Personal VOICE is strong. (Rather than presenting only what you think, you share how you feel.) The essay is ORIGINAL, not predictable.</p>	<p>/ 10</p>
<p>LANGUAGE (DICTION) 5</p> <p>The diction in the essay is chosen to be specific and precise, with meaningful nouns and effective adjectives. Verbs are vigorous, meaning they show “real” action, unlike verbs such as “is”, “are”, “do”, “has”, etc. Specifically, the essay does not use passive voice, jargon, expletives, vague abstractions, poorly stated hypothetical questions, etc.</p>	<p>/ 5</p> <p style="text-align: center;"></p>
<p>MECHANICS/PRESENTATION @ 5</p> <p>Proofreading has eliminated errors of spelling, punctuation, and grammar (or usage). Attention has been given to the required formatting. [Types of mistakes and proportion of errors to length and complexity of writing are considered when marked.]</p>	<p>/ 5</p> <p style="text-align: center;"></p>
<p>Project mark:</p>	<p>/ 40</p>
<p>FINAL MARK</p>	<p>/ 10</p>