

Art History and Digital Imaging
EVALUATION:

Name

Cycle

<p>Level 4 90-100</p>	<p>Demonstrates excellence when using digital media to create art that uses a masterwork as a starting point. The student has taken the art of image manipulation to a skill level beyond class expectations. We are seeing something that is fully resolved.</p> <p>This happened through:</p> <ul style="list-style-type: none"> - Meeting or Exceeding <u>all</u> of the Level 3 criteria - This artwork is dynamic and resolved in its look, feel and meaning and it engages an audience of peers
<p>Level 3 80</p>	<p>Demonstrates a strong capacity to use digital media to create art that uses a masterwork as a starting point. You have also demonstrated an ability to articulate your understanding of the form, content, and meaning in a work of art.</p> <p>Foundations in new media:</p> <ul style="list-style-type: none"> • Demonstrates abilities to use Photoshop to a level modeled in the first three tutorials: making adjustments, masking, working with layers and filters. <p>Research:</p> <ul style="list-style-type: none"> • An artwork was research and reasonably understood in terms of its form, content and meaning. <p>Product: We should see evidence of the following skills in your work.</p> <p>Form / Technical</p> <ul style="list-style-type: none"> • You took on a technical Challenge by working with multiple layers and various marquee tools • Layers were used efficiently to create persuasive visuals • The image models carefully considered placement & planning of forms • The colours, lighting & textures of all images fit appropriately together • Everything is appropriately scaled • The footprint of the added elements comprise of approximately 25% of the overall image <p>Content /meaning</p> <ul style="list-style-type: none"> • The image has been manipulated to create a new meaning, quite different from what the original artist had intended. • The design concept is creative or innovative • Due to the changes you made, the overall effect is a convincing and engaging. <p>Perceiving & Responding:</p> <ul style="list-style-type: none"> • Responses to questions 4 & 5 are thoughtful and in depth. • It is evident that the student has read about the original artist and has a reasonable sense of the original artist's intent. <p>Webpage submission includes:</p> <ul style="list-style-type: none"> • Nickname & details of original work • Rationales and reflections • An appropriately scaled image • Is cleaned up and ready for web • Handed in correctly (following instructions)?

Level 2 60	<p>The image manipulation is completed to a basic level and embodies meaning. The following factors may apply...</p> <p>Planning Process:</p> <ul style="list-style-type: none"> • Demonstrates a basic capacity to use layers and marquee tools. • A master work was researched and critiqued to a basic level <p>Product:</p> <ul style="list-style-type: none"> • The masterwork has been changed in a noticeable way that points to a new and intentional meaning. • Cutting of forms are rough and could use more patience or refinement • The pictures you shot show they were taken with a plan in mind • The elements of art and principles of design were used in a way that appears to consider the images communicative potential <p>Perceiving and Responding:</p> <ul style="list-style-type: none"> • Basic descriptive reflection responses are made • With prodding, the student participates in class discussions. • Webpage may or may not have been submitted but reflections were written.
Level 1 40	<p>Some of the criteria of level 2 were achieved, though key aspects were missing. The following factors may apply...</p> <p>Planning:</p> <ul style="list-style-type: none"> • There is little to no evidence of preliminary sketches /planning <p>Product:</p> <ul style="list-style-type: none"> • The photo changes are minimal or basic. forms. No intended new meaning has been established. • Elements and principles appear unconsidered <p>Perceiving & Responding:</p> <ul style="list-style-type: none"> • No reflection is submitted • Doesn't participate in critiques, even when prompted
Level 0 35 and under	<p>Even with support available, the project lacked basic preparedness and understanding.</p>