

Project components...

We will collectively explore values & propaganda

1. Those of others and of our own devising
2. Comparative analysis presentation of two political artists.

We will individually

1. Design and create an artful poster
2. Write a 300 word reflection on the journey you had in self-exploration and investigating the perceptions of others.



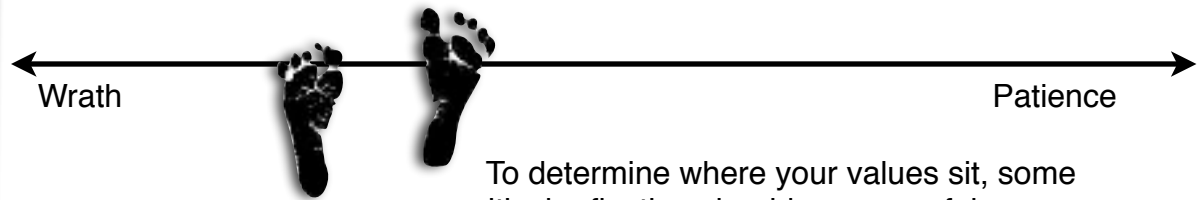
Virtues & Sins: where do I stand?

Choose any **three paradigms** and use evidence to explore the nature of values.

1. lust (or extravagance) vs chastity
2. gluttony vs temperance
3. greed vs charity
4. sloth vs diligence
5. wrath vs patience
6. envy vs kindness
7. pride vs humility

Par-a-digm n.

1. One that serves as a pattern or model.
2. A set or list of all the inflectional forms of a word or of one of its grammatical categories: *the paradigm of an irregular verb.*
3. A set of assumptions, concepts, values, and practices that constitutes a way of viewing reality for the community that shares them, especially in an intellectual discipline.



To determine where your values sit, some critical reflection should prove useful. Gather evidence for each of three paradigms:

1. Identify where you think your values sit between each virtue and sin. With one paradigm, give examples of how you express this value.
2. Do the same with a family member or friend, how do they express this value?
3. Divide the values up among your group and find 5+ examples each of both a sin and its virtue being used to promote a product or idea.
4. Find examples of the sin or virtue being used to promote its opposite form i.e. guns for Jesus.

Paradigm 1



Activist Tshirts: say it visually

Understanding Visual Persuasion

Explore the nature of propaganda. Where is the line that separates art from propaganda?

Collaborate to explain the nature of propaganda. Using **two artists** from two different cultures to explain how they used artful propaganda to persuade.

In your sketchbook: examine posters from WWI and WWII, from Russia, America, Canada, Japan. Explore the art of Gig Poster artists, Bosco, Goya, Otto Dix (trench war art), Jacques Louis David, relief sculptures of the ancients, Jenny Holzer, Anselm Kiefer, James Nachtwey, Edward Burtynsky...

Create a **short keynote** to defend and explain propaganda art. You should share with the class eight to ten images. Describe the aesthetics of one in greater depth.

Make a t-shirt graphic that captivates an audience. The topic is yours to choose from that ultimately express a value that you hold.

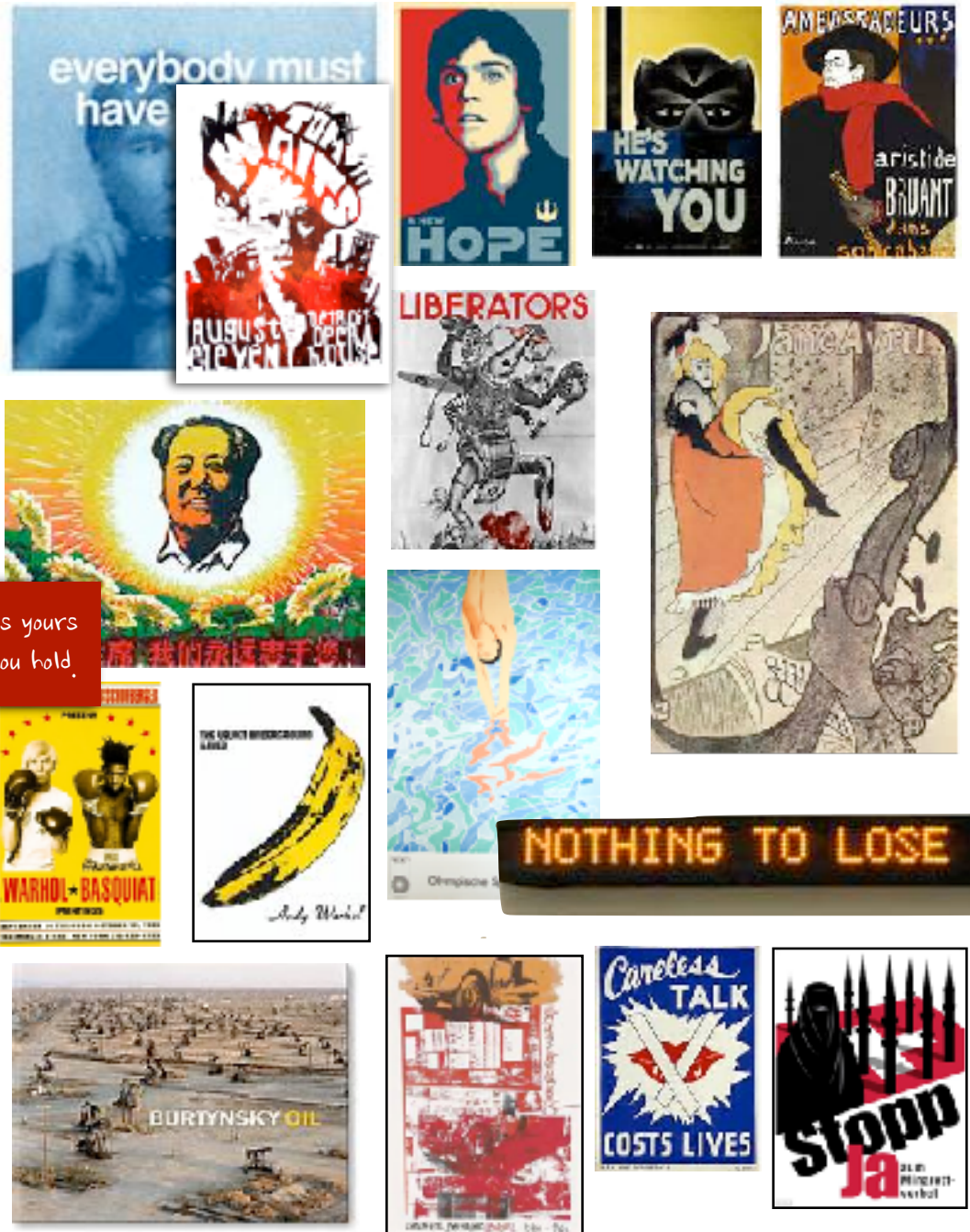
Graphic Design in Printmaking or Illustrator:

Poster art has been around for centuries. From hand drawn posters to Chinese serigraphs, wood blocks, etchings, collographs, lithography and now digital.

You will create the graphics for your poster via a form of block print or in Adobe Illustrator.

In your Sketchbook: include plans and thumbnails of potential poster designs as well as strategies for executing the poster. Show consideration for which medium will work best to bring out your imagery and what imagery (i.e. text) to leave for inDesign.

When printed, you will scan your print into **inDesign** and **integrate the images with their text**, making appropriate font choices and using principles of design to select their most potent compositional strategy.



Evaluation

| Assessment | Component | Time |
|------------|--|---|
| | Virtue and Sins: <ul style="list-style-type: none"> Examines a paradigm through a variety of evidence. Each participant has maintained evidence of their research and contributions Each participant declares position on three paradigms and rationalizes this position with evidence. | 1 class |
| | Poster Art / Propaganda research: <ul style="list-style-type: none"> You created a visually compelling keynote that features two political artists, each from a different culture / time / place The keynote should feature 5-8 images, Discuss ONLY 2 images (one from each artist) in some depth to compare /contrast their form (design elements and principles), content, and meaning. Include image details (Artist, title, date, medium) | 2 classes plus 2 to present |
| | Graphic Design: <ul style="list-style-type: none"> Proficient execution of a printmaking process OR graphic art in Illustrator Consider aesthetics of colour pallet Consider eye movement to inform and persuade. Composition delivers aesthetic impact InDesign was used to effectively integrate text. Font selection and placement well considered Tag line is pithy and effective. | 5-7 classes (2 to ideate, 2 to create, one for output) |
| | Reflection: <ul style="list-style-type: none"> Create a 300 word reflection on the journey you had in self-exploration and investigating the perceptions of others. Include a title and edit it. Generate a questionnaire seeking feedback on the effectiveness of your design's form, content and meaning. This questionnaire would be completed by all of their classmates. In review of the questionnaire responses, it is hope that you may have an opportunity to go back and edit their design. | 1 classes (including critique) |
| | Sketchbook / Process evidence: <ul style="list-style-type: none"> Research for Virtue and Sins Research for Poster artists 5-10 variations for your poster design. | Part of process.... |

