

Web Design Evaluation Activity:

- 1. In your web browser go to Google, and search for web portfolio.**
- 2. Find three portfolios and critique it using the following criteria:**

The site's address is: _____

How long did you have to wait for the page to open?

- less than 2 seconds _____
- less than 5 seconds _____
- more than 5 seconds _____
- more than 15 seconds _____

From each category below circle the word which best describes the site's main page.

The Experience	The Look	The Content
Enjoyable	Colorful	Not much stuff
Aggravating	Simple	A lot of stuff
So what?	Busy	Cool stuff
Exciting	Clear	Meaningless stuff
Boring	Distracting elements	Informative
Simply pleasing		

In the subsequent pages:

The main page and subsequent pages appear to share these aesthetic features

The aesthetics of the main page and subsequent pages differ in these ways

What do the aesthetics and organization of this site tell you about the person who made the site

What do you think should be done to improve this site?

What features of this site would you consider using in your own portfolio?

Place a number from 1 (poor) to 5 (excellent) next to each item:

<p>Design</p> <p>The site is easy to navigate _____</p> <p>It encourages interactivity _____</p> <p>The colors & graphics are appealing _____</p> <p>The text and background do not clash _____</p>	<p>Content</p> <p>Titles are clear / bold _____</p> <p>There are links to more resources _____</p> <p>The content is rich or useful _____</p>
<p>Technical</p> <p>All links and pictures work _____</p> <p>Images and pages download quickly _____</p>	<p>Credibility</p> <p>Includes contact info & email address _____</p> <p>There are links to external sources and host institution (school) _____</p>
	<p>/55</p>