

Couch bed



Good design is complicated enough to be intriguing to a target audience but simple enough to be understood. Form follows function.

I think this is a good design because its multiple things within one design.

It is simple, yet complicating.

The targeted audience would be anyone with kids, or teenagers who have sleepovers a lot. This could be used as a couch, or a spare bed for a guest staying.

The form is rectangular, as a simple bed would be.

The bright orange is a nice touch to catch the eye, but it would also look nice with any colour.

