

Creativity games: Heuretics (Logic of Invention)

Mismatch to juxtapose

Tool

computer
car
bus
knife
house
pencil
kettle
thermos
bottle
tree
kite
clip
eraser
paper
container
marker
book

Function

inform
label for identity
storage
record
express
fasten
fly
foliate
drink
heated storage
heat up
draw
regroup
displace
cut
move people
deliver
research
calculate

Context

vacation
work in a school
work in an office
manufacturer
homecare
caretaker
fast food worker
driving
first date
last date
apple orchard
running
sick in bed
air travel
dance
skiing
at a desk

1. Juxtapose a tool, function and a context that would not ordinarily be together.

2. Create and record 5 sets of juxtapositions. Create a drawing, sculpture, diagram or a performance for three of them.

e.g. Thermos used as a tool to express your love on a first date. How would you picture the Thermos performing this function?