

DESIGN 11 BUILT ENVIRONMENT PROJECT

NAME: _____

Scale:
 + 100: Exemplary / Distinguished
 ✓ 80: Proficient / meeting targets
 ~ 60: Developing
 X 40: Unsatisfactory

Evaluation	Learning Targets
/100	<p>You have created an engaging coherent web design that engages an audience and redesigned the environment to serve a new purpose. The topic is well researched, using pictures, text and links to deliver a clear understanding of the impact of of a built environment.</p> <p>The website has:</p> <ul style="list-style-type: none"> • Page one, focuses on a built environment. Showing images and descriptions of the internal and external spaces /finishes. Outline what is innovative about the environment. • Text to persuade your audience to want to care about the space. • Page 2, focused on the architect /designer. Includes images and descriptions of the designer's philosophy or intent and examples of their work. • Page 3, presents a revision of the environment. Redesign it on paper or sketch up to suit a new function. You might turn a cathedral into a skate park. Include on this page .jpegs of your design AND a written rationale for your re-vision. • Page 4, a glossary of terms you learned while investigating your architect. You present 5-10 terms. All definitions ARE written in your own words. Including visual examples (like a picture dictionary) is encouraged. • Among your pages, you should present at least 10 images of your environment. • Include active Links to your research sources. <p>Your Web Design will appear:</p> <ul style="list-style-type: none"> • simple and clear, organized using tables, layers or frames as appropriate. • engaging to look at (without sacrificing clarity) • as a reflection of the stylistic concepts of your chosen architect • as a design challenge for you. Innovative. <p>Technically:</p> <ul style="list-style-type: none"> • Your pages must be organized in a folder with images in a sub folder • The main page labeled <i>index.html</i> • All links work and there is a link to every page from every page
/10	<p>Your Planning will be made evident through:</p> <ul style="list-style-type: none"> • 3 different layout ideas • a concept map of your pages.
/50	<p>The Built Environment Redesign is:</p> <ul style="list-style-type: none"> • Innovative and purposeful • Clearly and skillfully rendered • Appropriate materials are used • Design principles are applied • Your rationale or text tour is thorough and clear.
/10	<p>Reflection:</p> <ul style="list-style-type: none"> • Include a reflection that outlines your design intent, decisions, strengths and weaknesses.